HFMA NORTHERN CALIFORNIA

2018 SPRING CONFERENCE

MARCH 26-27, 2018

ROARING 20'S THEME INSPIRED BY THE GREAT GATSBY

SAVE THE DATE
Sheraton Grand Hotel, Sacramento, CA
For more info visit www.hfma-nca.org/spring
### SPRING CONFERENCE SPONSORSHIP AND EXHIBIT OPPORTUNITIES

#### Major Event Sponsor (1 spot) - SOLD
Includes prominent signage throughout the conference and logo projected on the marquee, prominent logo placements on the event webpage, attendee confirmation/tickets, conference app, brochure and other marketing pieces. Also includes four (4) full conference registrations, one give-away in tote bags and 50% off on exhibit fees.

**$5,000**

#### WIFI Sponsorship (Exclusive to 1 Sponsor)
Includes: custom password using your company name; prominent logo on posters and tabletop signs posted in each of the breakout rooms, exhibit hall and registration area; acknowledgement in the reminder email sent to registered participants with the information on WiFi access.

**$4,200**

#### Exhibitor Booth 8’ x 5’ - 26 spots  
Located in the exhibit hall/general session area.

**$2,500**

#### Custom Labeled Bottles of Water (Exclusive to 1 Sponsor) - SOLD
Includes: logo, contact info and brief description of services on the label and one give-away item in tote bags.

**$2,700**

#### Photo Booth Sponsorship - SOLD
(During Social Event/Dinner; Exclusive to One Sponsor)
Includes: sponsor’s logo in the photo strip, sign at the booth, one give-away item in tote bags.

**$2,700**

#### Custom Logo Portfolio
Includes: your company logo printed on the cover.

**$1,800**

#### Custom Logo USB Thumb Drive with Conference Materials (Exclusive to 1 Sponsor)
Inclusion of one electronic marketing document on the flash drive.

**$1,600**

#### Name Badge Sponsor (Exclusive to 1 Sponsor) - SOLD
Includes: your company logo printed prominently on the badge holder and one give-away item in tote bags.

**$1,600**

#### Attendee Tote Bag Sponsor (Exclusive to 1 Sponsor) - SOLD
Includes: your company logo printed prominently on the bag and one give-away item in tote bags.

**$1,600**

#### Hotel Key Sponsor (Exclusive to 1 Sponsor) - SOLD
Includes: your company logo and contact information printed on the face of the card and one give-away item in tote bags.

**$1,600**

#### Cocktail Reception Sponsor (3 spots; 2 available)
Includes: your company logo in drink coupons, signage and one give-away item in tote bags.

**$1,600**

#### Dinner Sponsor (2 spots; 1 available)
Includes: prominent signage during dinner, one sheet of marketing material and/or one give-away in tote bags, and 25% off on exhibit fees.

**$1,500**

#### Grand Prize Drawing Sponsorship (1 spot available)
Includes: signage at the registration area, acknowledgement during grand prize drawing and one give-away item in tote bags.

**$1,500**

#### Entertainment Sponsor (4 spots available)
Includes: signage and one give-away item in tote bags.

**$1,000**

#### Breakfast Sponsor (sponsorship for 2 days, 3 spots; 2 available)
Includes: signage at both meals and one give-away item in tote bags.

**$1,000**

#### Lunch Sponsor (sponsorship for 2 days - 3 spots)
Includes: signage at lunch and one give-away item in tote bags.

**$1,000**

#### Attendee Breaks Sponsor (sponsorship of all refreshment breaks - 3 spots available)
Includes: signage at all breaks and one give-away item in tote bags.

**$1,000**

#### Keynote Sponsor (opportunity to introduce your company and the speaker) - 2 spots; 1 available
Includes: exclusive signage during the keynote address and one give-away item in tote bags.

**$1,000**

#### Education Session Sponsor (opportunity to introduce the speaker)
Includes: exclusive signage at the session room and one give-away item in tote bags.

**$750**

### Questions?
Contact Bob Keith, Sponsorship Chairperson
(707) 454-2042
bob.keith@rashcurtis.com

For full conference information and to sign up online, please go to:

WWW.HFMA-NCA.ORG/SPRING
Contact Information (Please Print)

Company Name

Mailing Address

Phone No.

Email Address

Contact Person

Please use the registration form on the next page to register your conference attendees/representatives

If you qualify for a Chapter Corporate Sponsor discount, please check this box  □

- Major Event Sponsor  $5,000  SOLD
- WIFI Sponsorship  $4,200
- Exhibit Booth (8’ x 5’)  $2,500  SOLD
- Custom Labeled Bottles of Water  $2,100  SOLD
- Photo Booth - Custom Logo Photos  $2,100
- Custom Logo Portfolio  $1,800
- USB Thumb Drive Sponsor  $1,600
- Name Badge Sponsor  $1,600  SOLD
- Attendee Tote Bag Sponsor  $1,600  SOLD
- Hotel Key Sponsor  $1,600  SOLD
- Cocktail Reception Sponsor  $1,600
- Dinner Sponsor  $1,500
- Grand Prize Drawing  $1,500

Billing Information

Total Amount  $               □ AMEX □ VISA □ MasterCard □ Discover

Account Number        Expiration Date        CVC #

Name on Card        Billing Address

If paying by check, please make checks payable to HFMA Northern California Chapter
Return completed form with payment info to HFMA Northern California
4101-F Dublin Blvd. #320, Dublin, CA 94568  Fax: (925) 828-4538  Email: office@hfma-nca.org

This application is considered a contractual commitment by the above signer/sponsor. No refunds or credits will be issued once signed and received by HFMA or their designated representative.
**HFMA Northern California 2018 Spring Conference**  
March 26-27, 2018 | Sheraton Grand Hotel, Sacramento, CA

**Exhibitor/Sponsor Attendee Registration Form**

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